

# CEO Accelerator

# Bsignificant



## NEXT COHORT COMMENCING ON 15<sup>th</sup> MARCH 2023

We are delighted to bring you an innovative accelerator for current, aspiring or transitioning Chief Executives in the Charity and not-for profit sector. Delivered virtually through 7 Workshops and 3 Coaching interventions by a highly experienced and regarded senior training team.

What's included:

- A safe space free of distraction for you to work on your organisation from a strategic perspective.
- You will join a community of like-minded senior leaders, sharing and learning from each other, as well as joining our Bsignificant alumni group.
- A powerful assessment tool evaluating 175 traits directly against your role as a Chief Executive, accompanied by a personal leadership development plan at a trait level, and self-coaching questions to make your 1-1 coaching sessions more effective.
- Each workshop is carefully crafted to link learning with the right engagement modes for the group, to accelerate learning and support everyone's individual journeys.
- Sessions using our own proprietary models (unavailable in other-standard programmes) covering areas such as vision, leadership journey, inclusive leadership, and the five levels of strategy. These are supplemented by models and learning from world leadership experts such as Dr. Marshall Goldsmith, Dr. Ken Blanchard, Bill George, and Dr. Dan Harrison.

All for an investment of £1450.

# Programme Content

## **Session 1: Introduction Session – 15<sup>th</sup> March 2023**

Introduction to your trainers and coaches  
The Journey  
The Sessions  
Your assessment tool.

## **Session 2: 1-1 Coaching Session 1 (1.5hrs) - Personal Assessment Debrief and Contracting w/c 27<sup>th</sup> March 2023**

## **Session 3: Your Journey and Yourself (2hrs) – 12<sup>th</sup> April 2023**

Your Life Journey in Leadership  
Crucible moments  
Traits for a Chief Executive  
Emotional Intelligence  
Resilience, Authenticity and Humility

## **Session 4: Setting the Direction (2hrs) – 26<sup>th</sup> April 2023**

The Role of a Chief Executive  
The Success of a Chief Executive  
The 7 Steps to Vision

## **Session 5: Organisational Alignment (2hrs) – 10<sup>th</sup> May 2023**

The Five Levels of Strategy  
Strategic Plan  
Strategic Alignment - The Why, What, Who, and When.  
Values to drive Team not Silo

## **Session 6: 1-1 Coaching Session 2 (1.5hrs) – Coaching – w/c 22<sup>nd</sup> May 2023**

## **Session 7: Engaging the Board and other Stakeholders (2hrs) – 7<sup>th</sup> June 2023**

Identifying Your Stakeholders  
Constructing Your Board  
Personal Commitment and Engagement of Stakeholders

## **Session 8: Mobilising the Organisation (2hrs) – 21<sup>st</sup> June 2023**

Communicating Vision  
Influencing and Engaging as a Chief Executive  
Inclusive Leadership

## **Session 9: Managing Your Personal Effectiveness (2hrs) – 5<sup>th</sup> July 2023**

Network  
Journey of Significance and Legacy  
Daily Habits  
Feedforward

## **Session 10: 1-1 Coaching Session 3 (1.5hrs) - Coaching and Action Planning – w/c 17<sup>th</sup> July 2023**

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